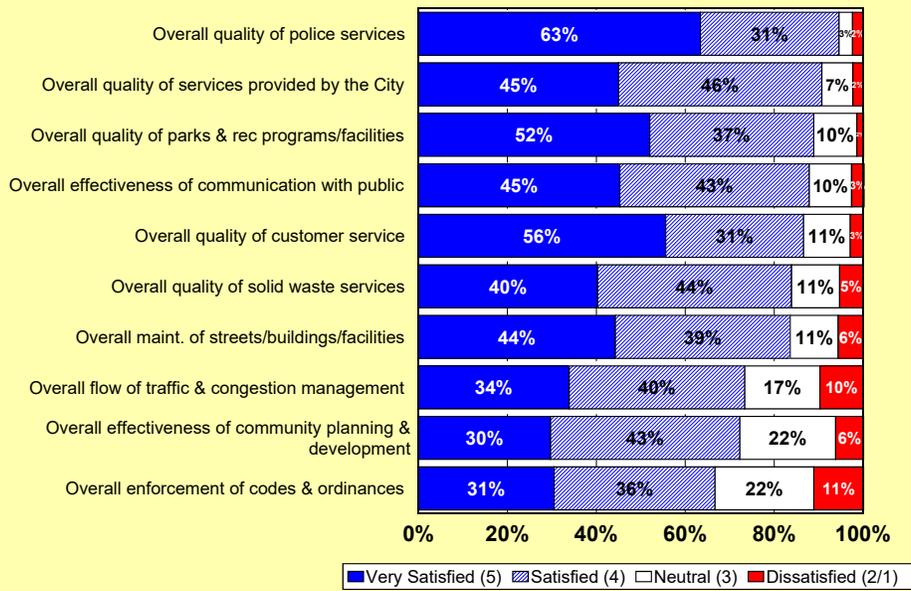


Section 1:
Charts and Graphs

Q1. Satisfaction With Major Categories of City Services

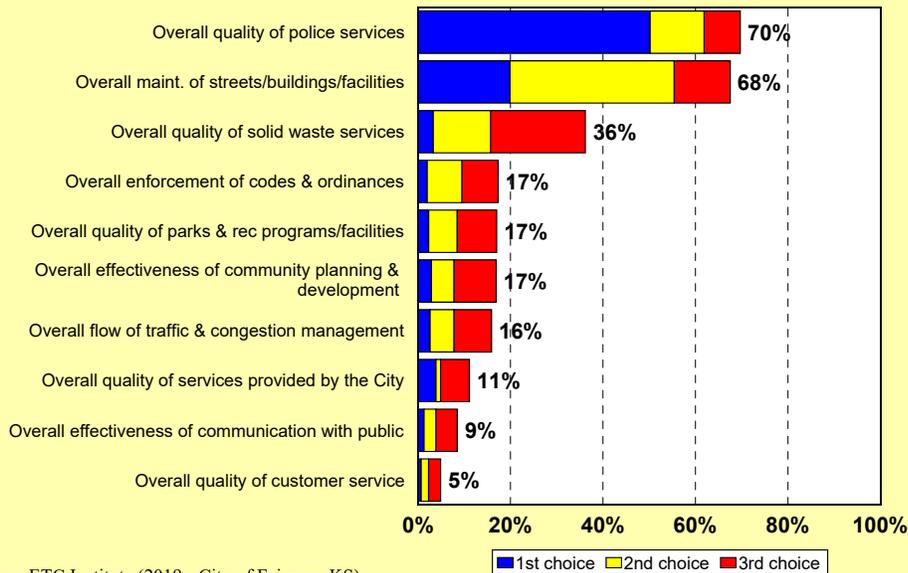
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2019 - City of Fairway, KS)

Q2. City Services That Residents Think Are Most Important for the City to Provide

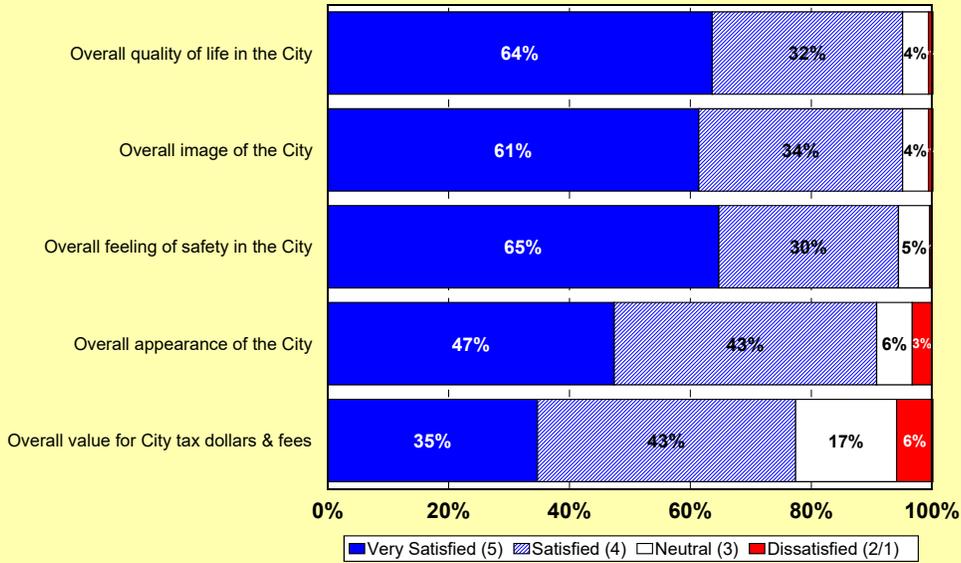
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute (2019 - City of Fairway, KS)

Q3. Satisfaction With Items That Influence Residents' Perceptions of the City

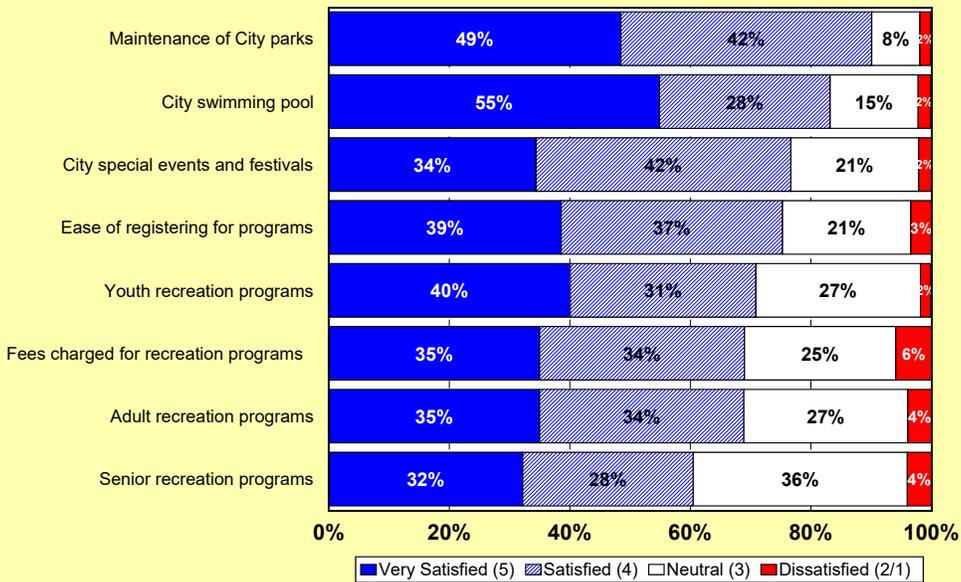
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2019 - City of Fairway, KS)

Q4. Satisfaction With Parks and Recreation

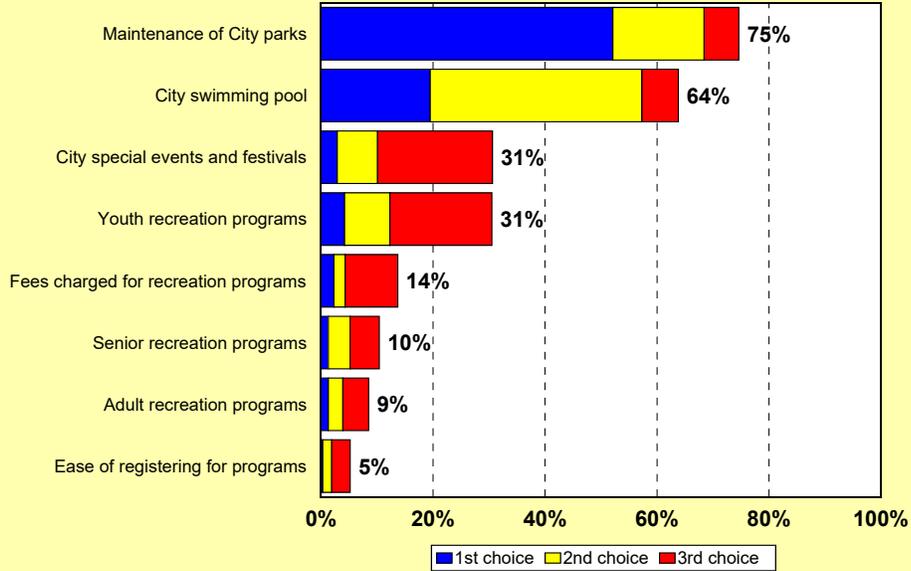
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2019 - City of Fairway, KS)

Q5. Parks and Recreation Services That Residents Think Are Most Important for the City to Provide

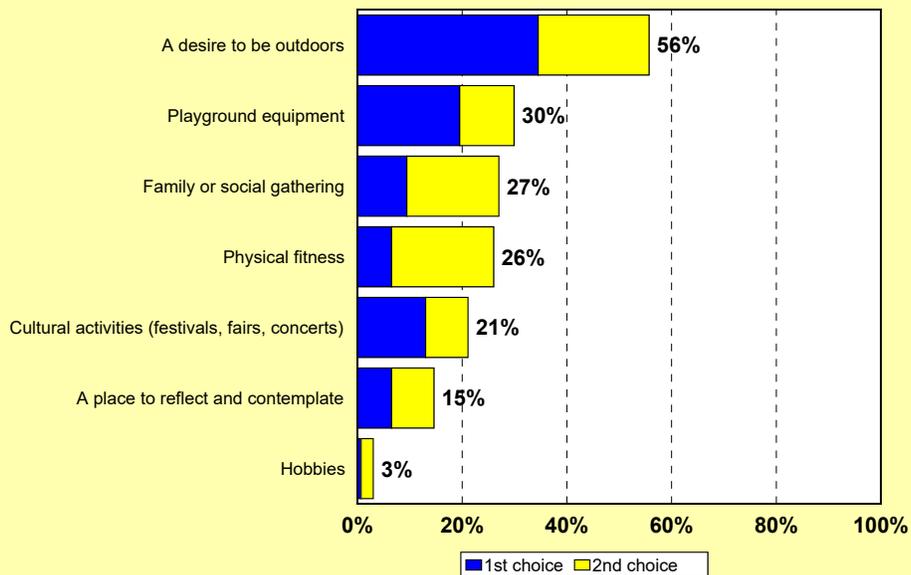
by percentage of respondents who selected the item as one of their top three choices



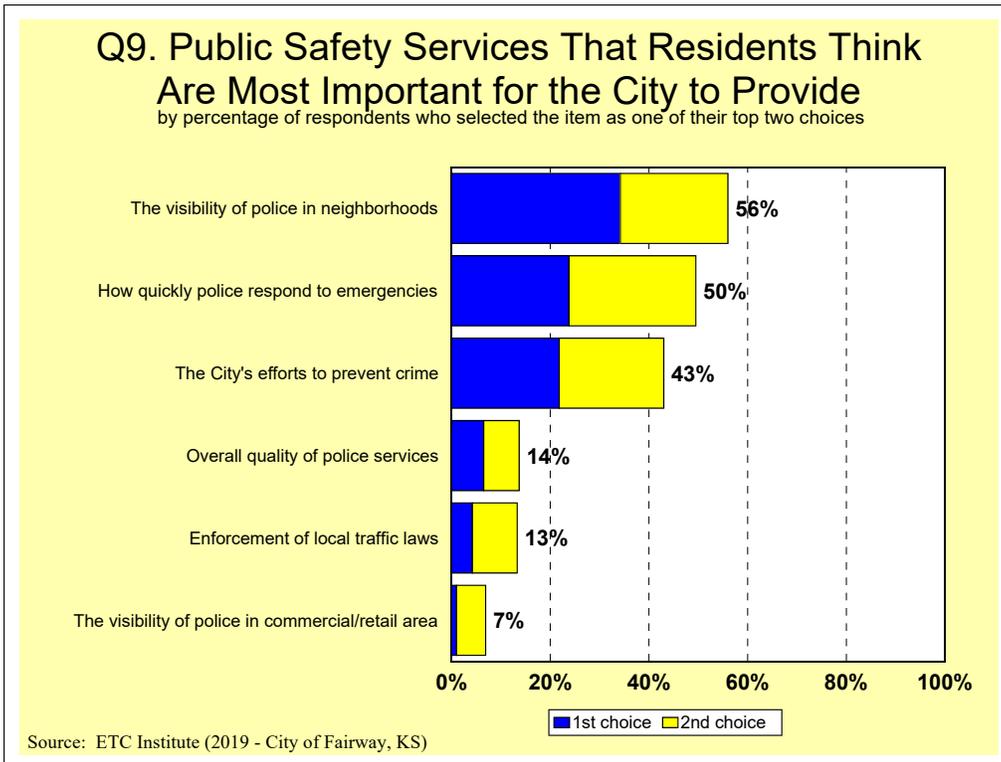
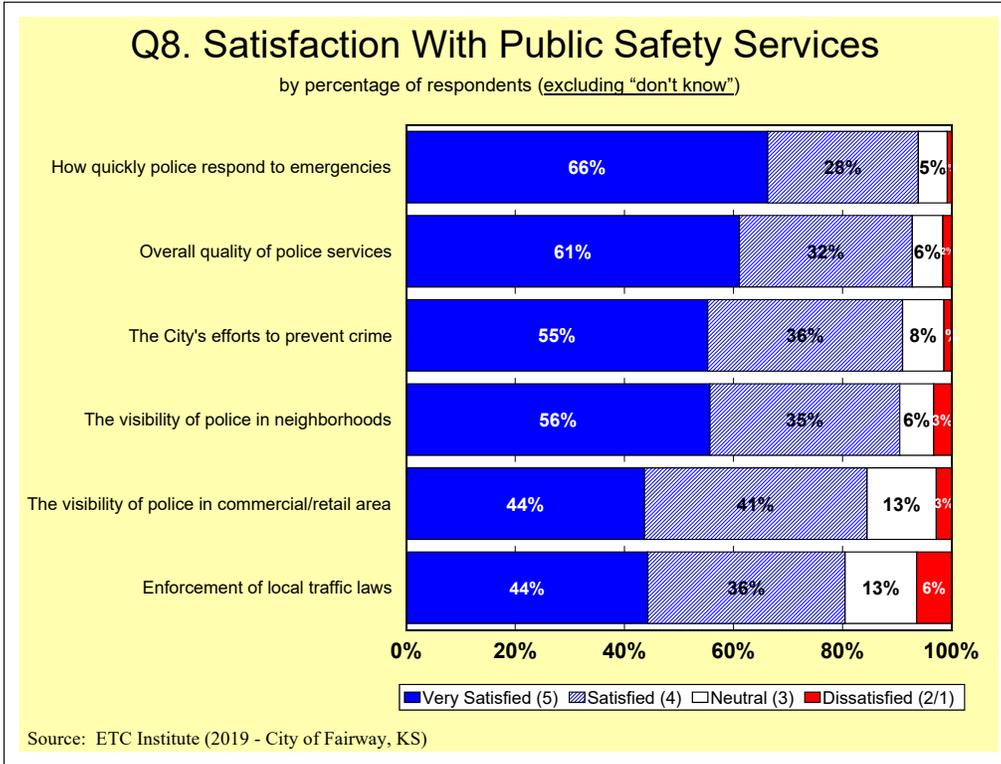
Source: ETC Institute (2019 - City of Fairway, KS)

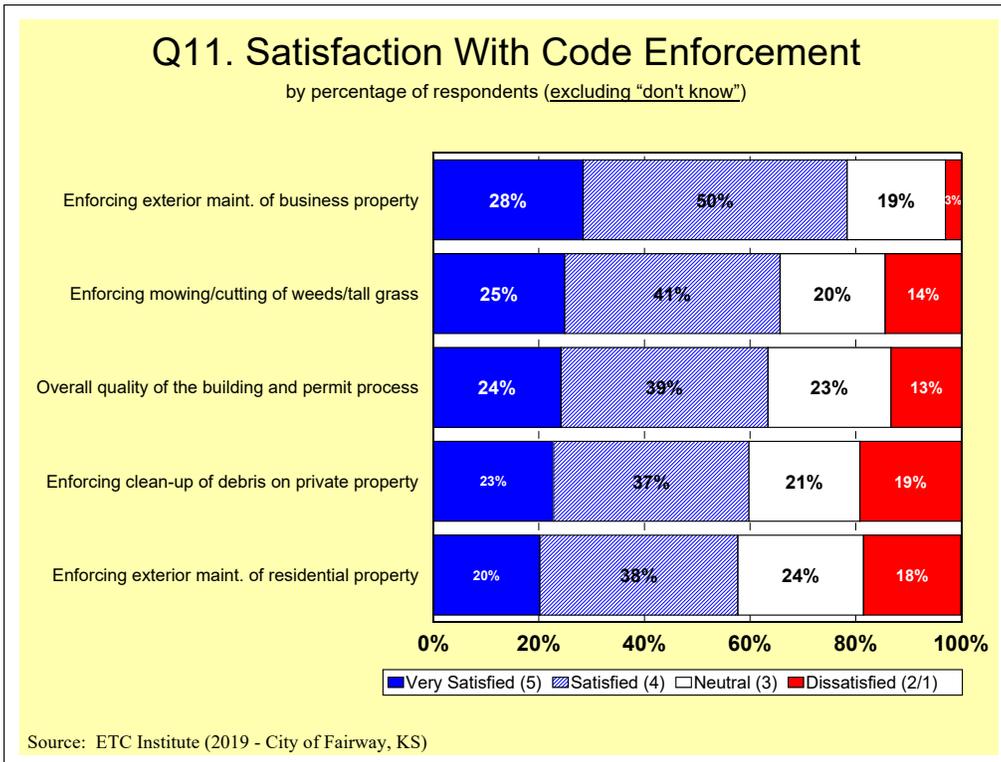
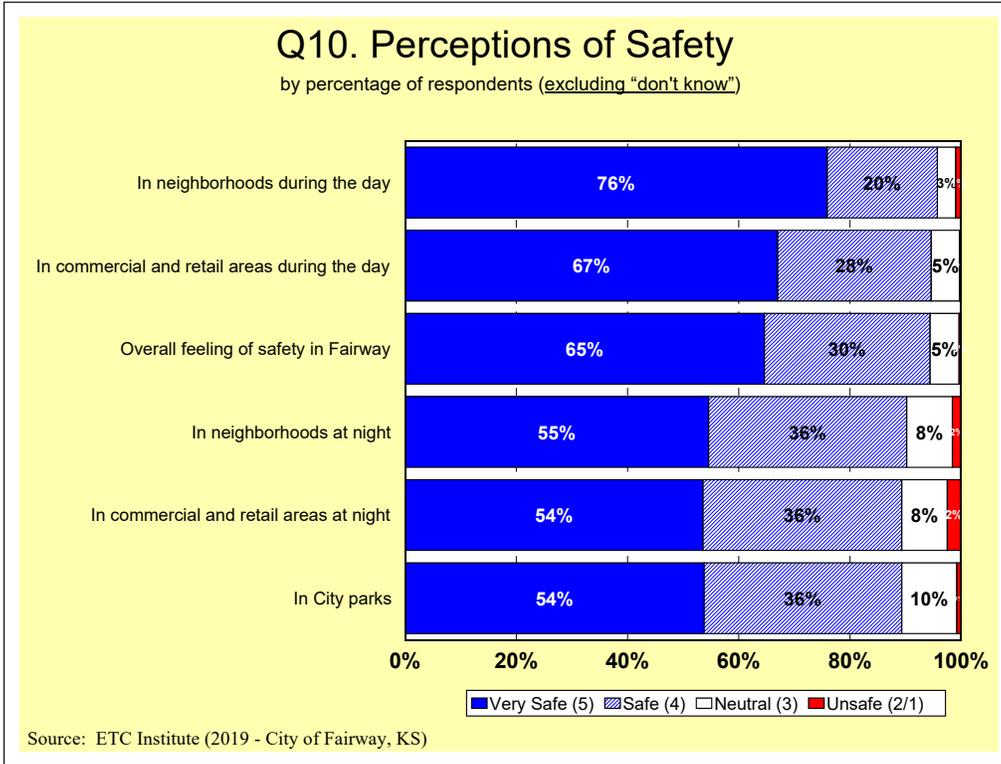
Q7. Top Reasons for Visiting a Park

by percentage of respondents who selected the item as one of their top two choices



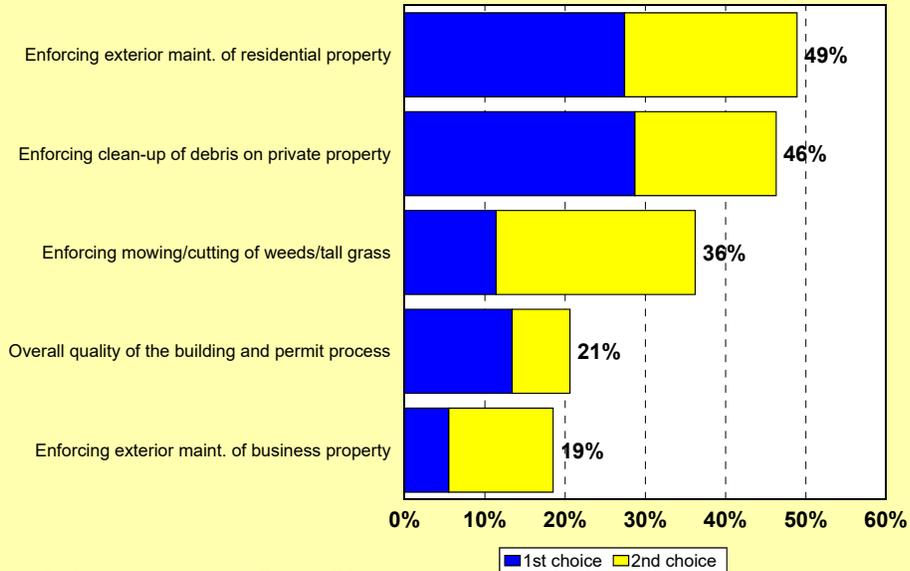
Source: ETC Institute (2019 - City of Fairway, KS)





Q12. Code Enforcement Activities That Residents Think Are Most Important for the City to Provide

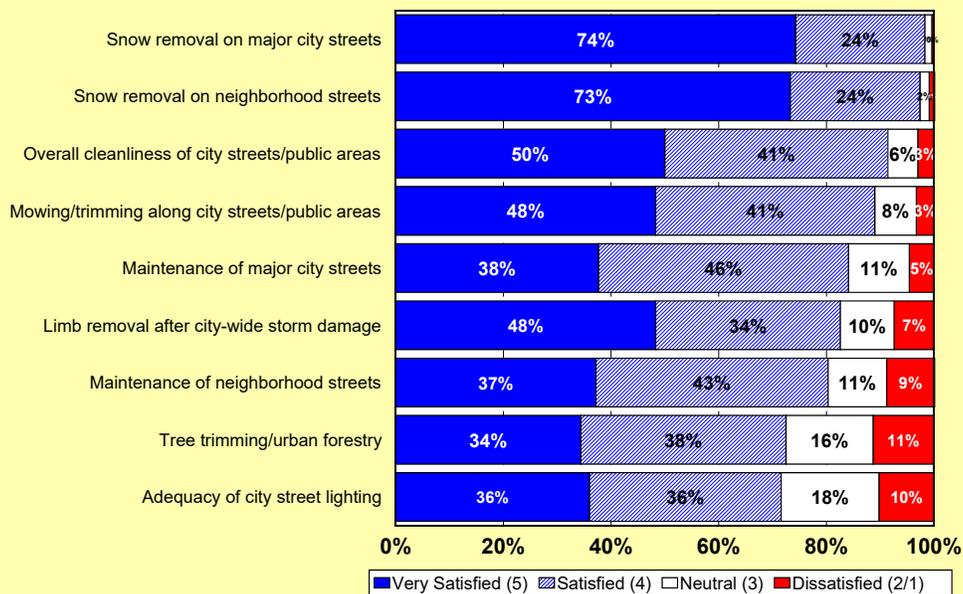
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (2019 - City of Fairway, KS)

Q13. Satisfaction With City Maintenance Services

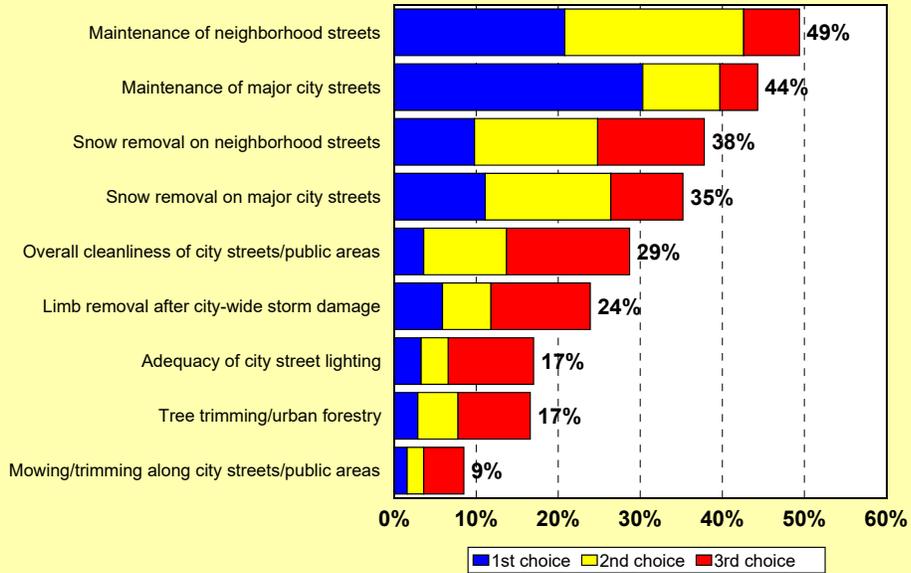
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2019 - City of Fairway, KS)

Q14. City Maintenance Services That Residents Think Are Most Important for the City to Provide

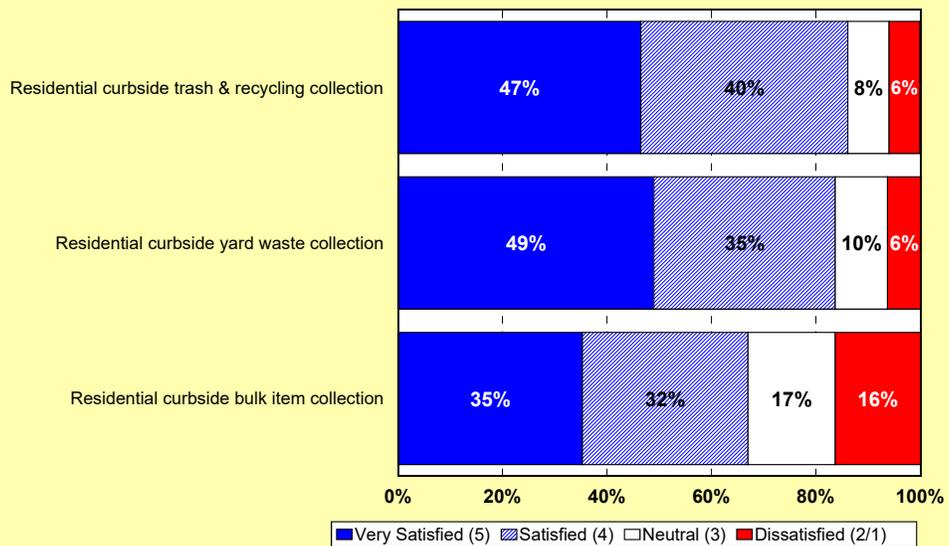
by percentage of respondents who selected the item as one of their top three choices



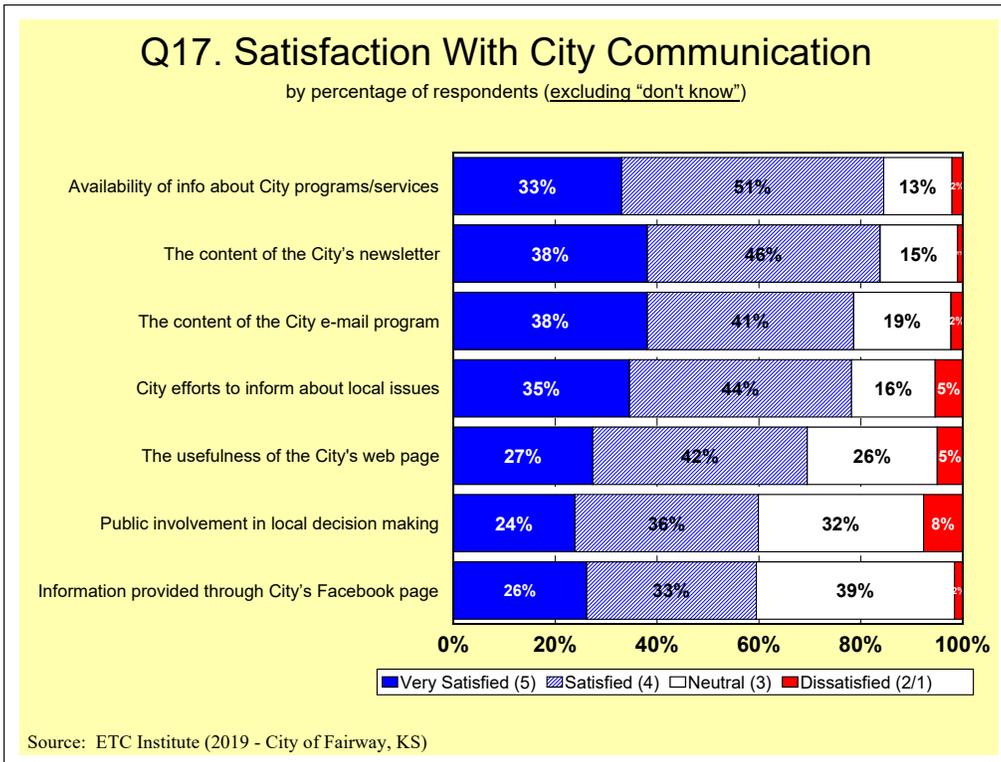
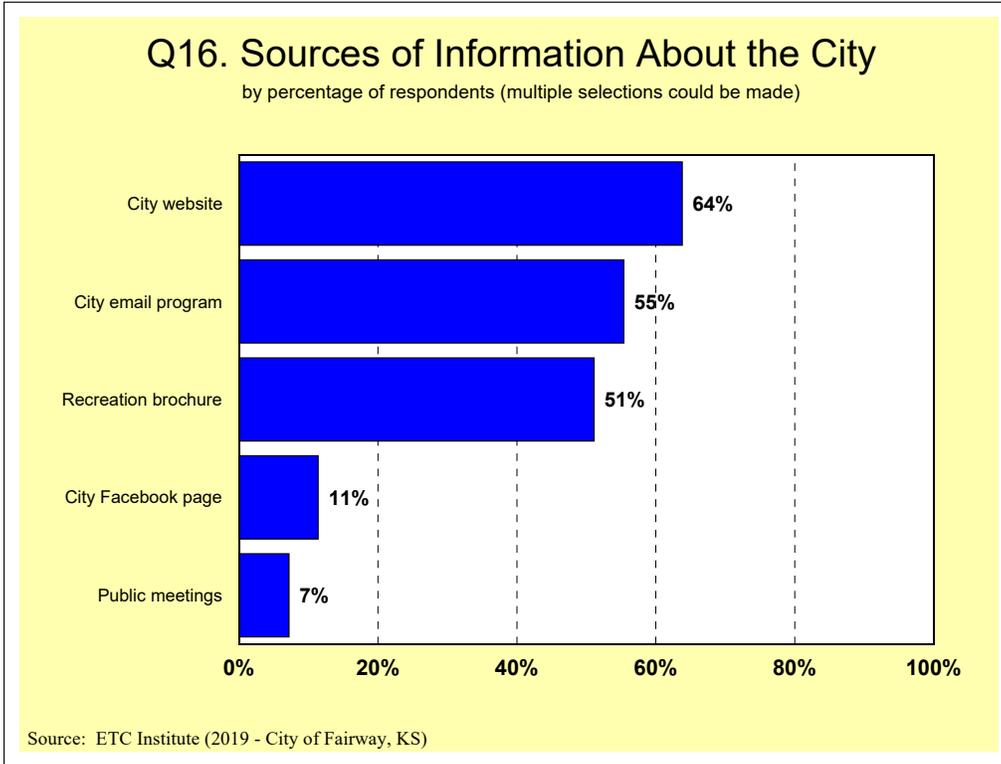
Source: ETC Institute (2019 - City of Fairway, KS)

Q15. Satisfaction With Trash and Recycling Services

by percentage of respondents (excluding "don't know")

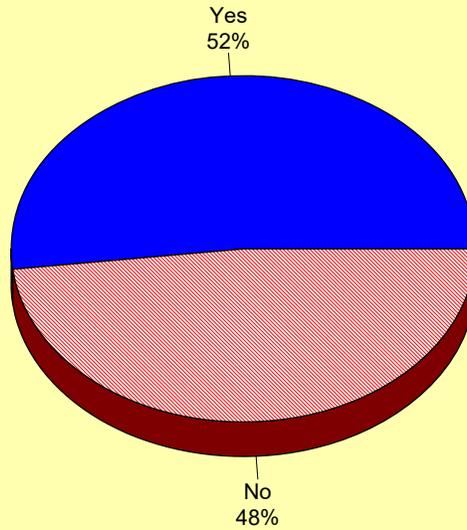


Source: ETC Institute (2019 - City of Fairway, KS)



Q18. Have you contacted the City with a question, problem, or complaint during the past year?

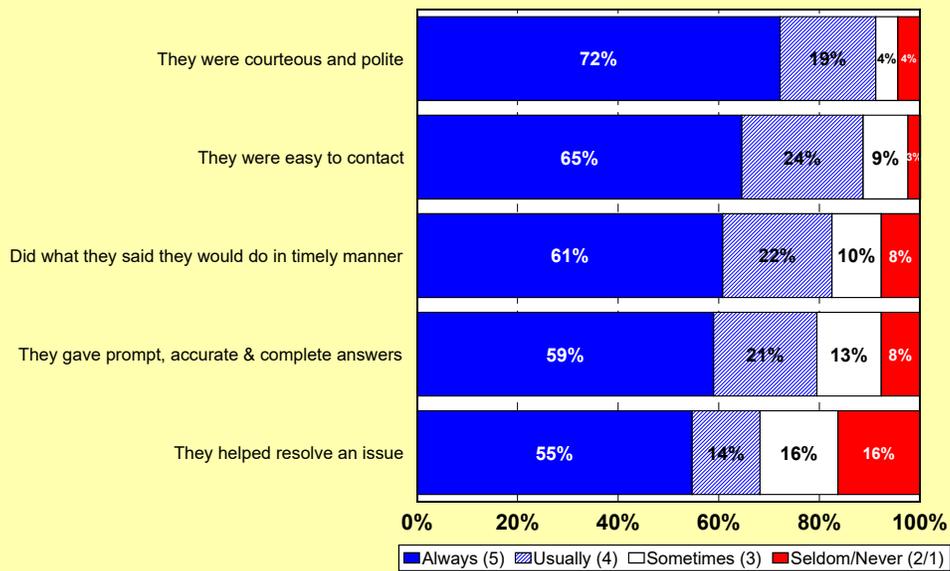
by percentage of respondents



Source: ETC Institute (2019 - City of Fairway, KS)

Q18b. How Often City Employees Have Displayed the Following Behaviors

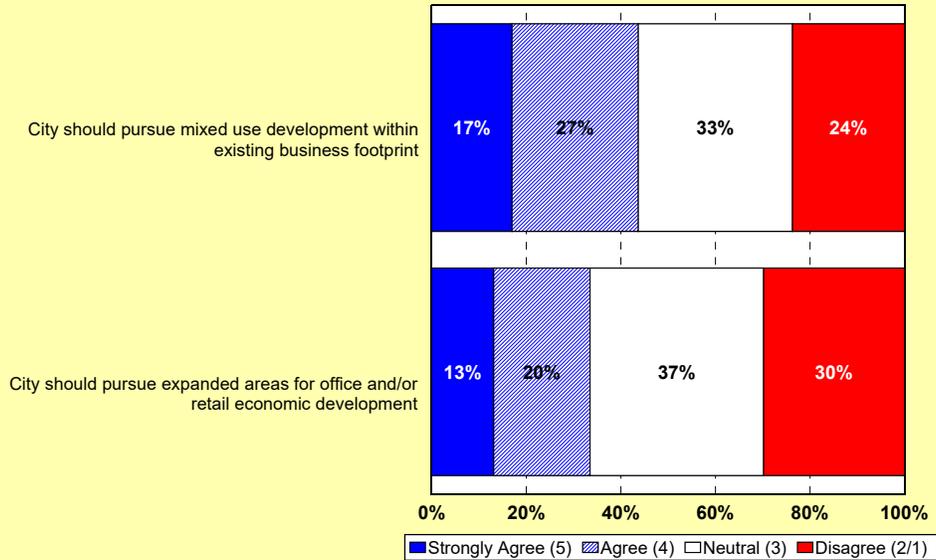
by percentage of respondents who contacted the City during the past year (excluding "don't know")



Source: ETC Institute (2019 - City of Fairway, KS)

Q19. Agreement With the Following Statements Regarding Development in the City of Fairway

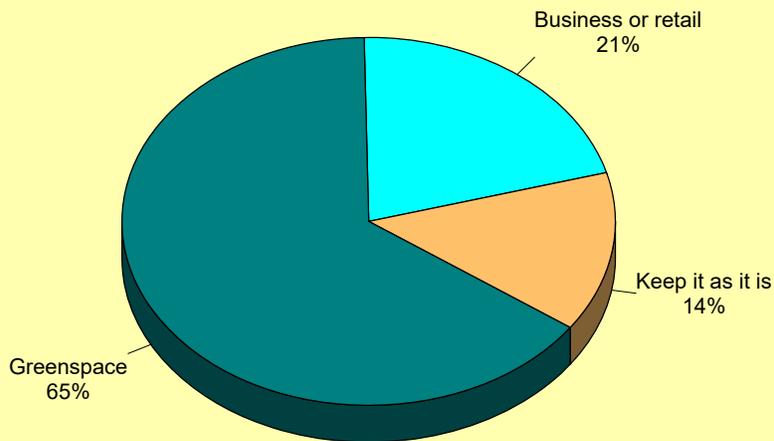
by percentage of respondents (excluding "don't know")



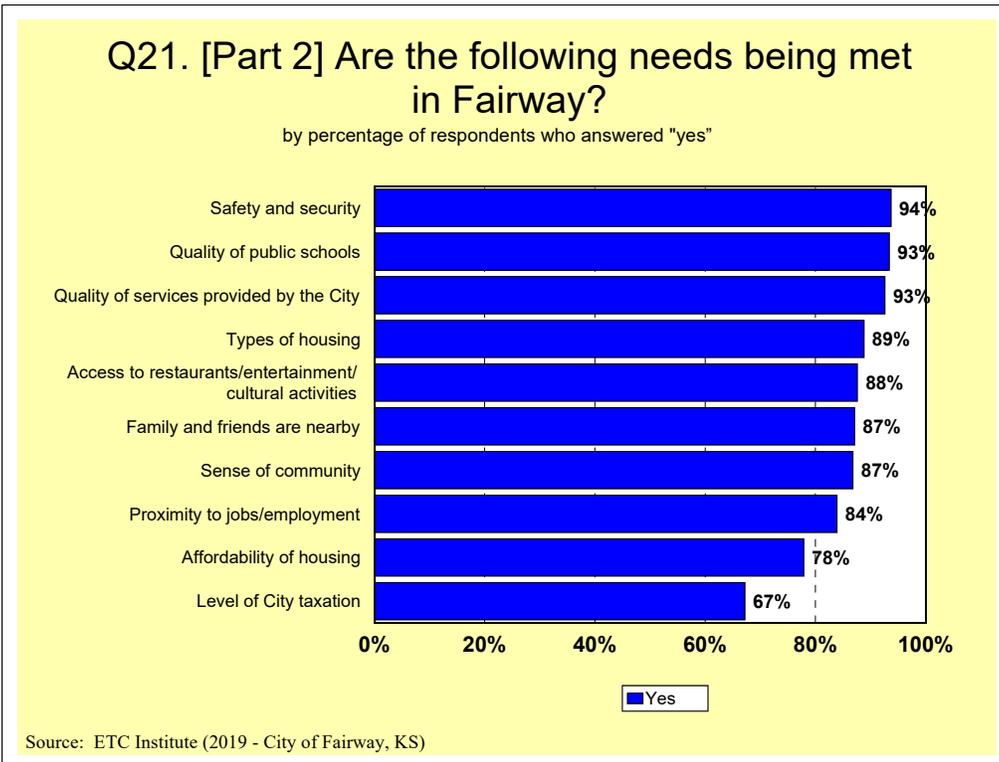
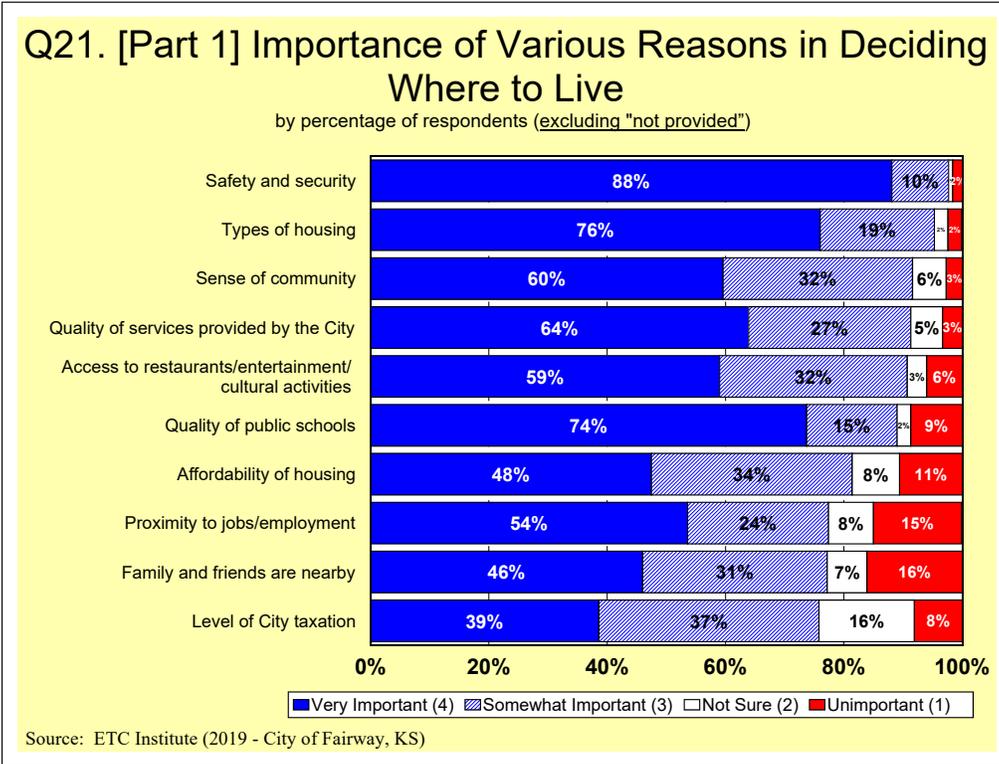
Source: ETC Institute (2019 - City of Fairway, KS)

Q20. In your opinion, what is the best potential use of the southeast corner of Shawnee Mission Parkway and Mission Road?

by percentage of respondents (excluding "not provided")

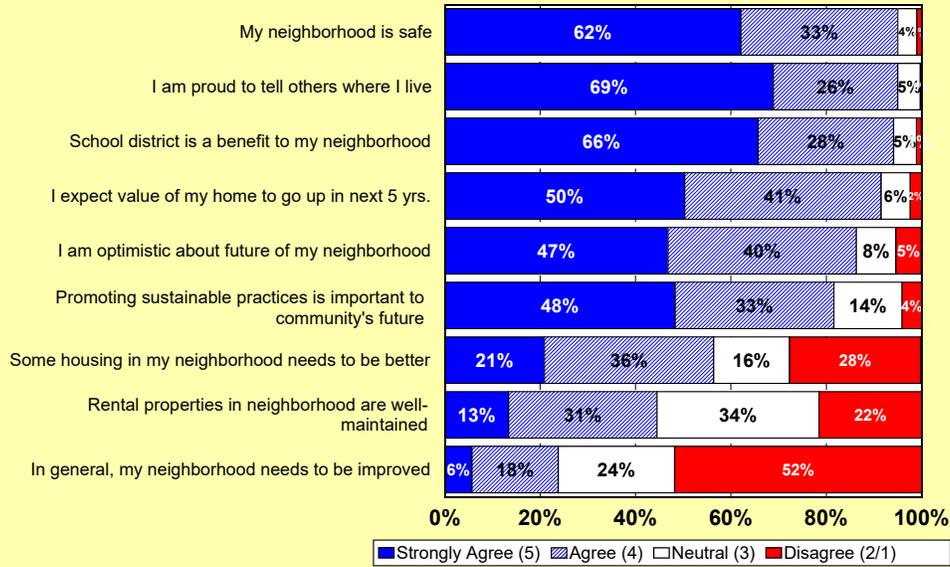


Source: ETC Institute (2019 - City of Fairway, KS)



Q22. Agreement With the Following Statements Regarding Residential Issues in Fairway

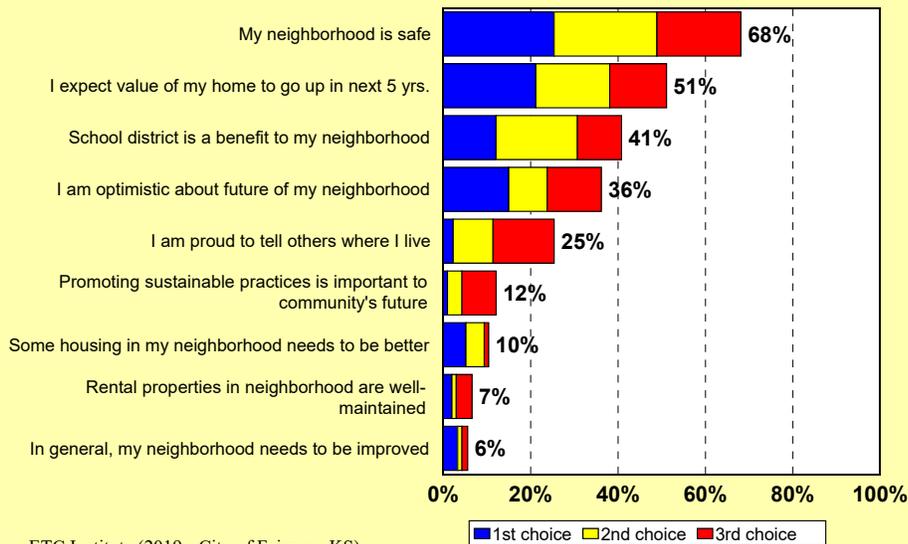
by percentage of respondents (excluding "don't know")



Source: ETC Institute (2019 - City of Fairway, KS)

Q23. Residential Issues That Will Have the Most Impact on Decision to Stay in Fairway for the Next 10 Years

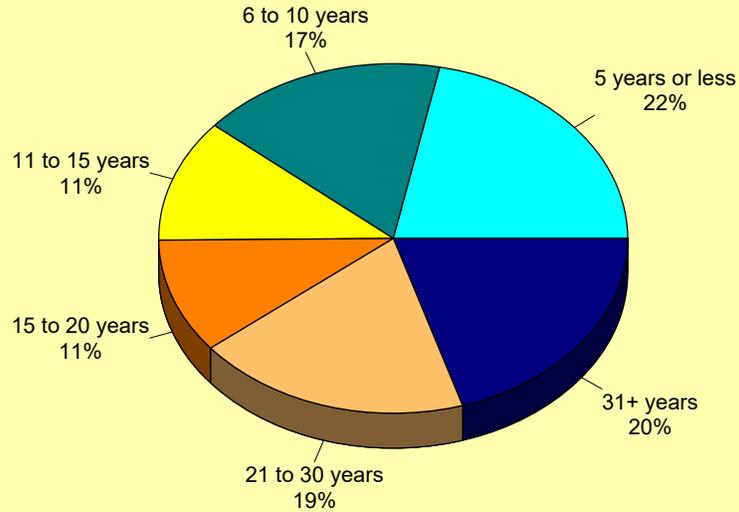
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute (2019 - City of Fairway, KS)

Q26. Demographics: Approximately how many years have you lived in the City of Fairway?

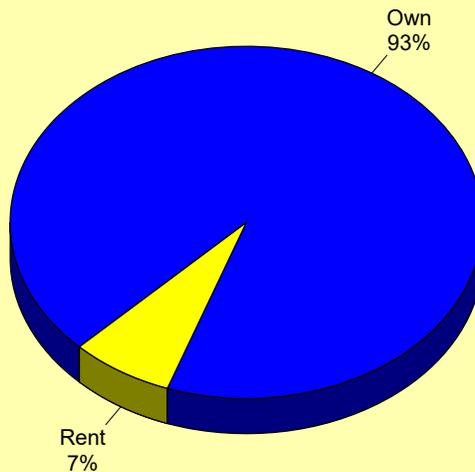
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 - City of Fairway, KS)

Q27. Demographics: Do you rent or own your current residence?

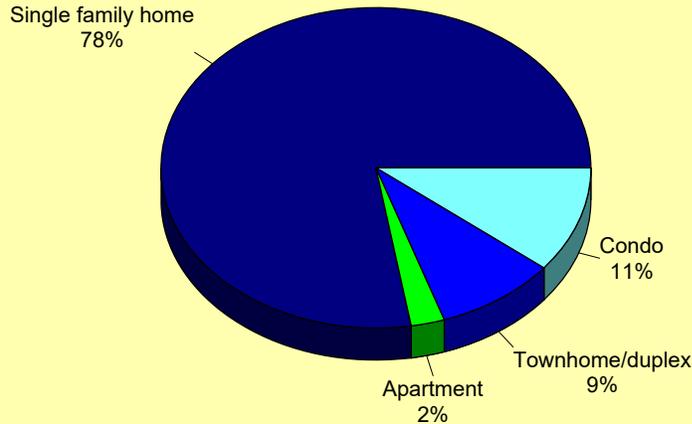
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 - City of Fairway, KS)

Q28. Demographics: If you were to move to another residence in Fairway, what type of home would you be looking to rent or purchase?

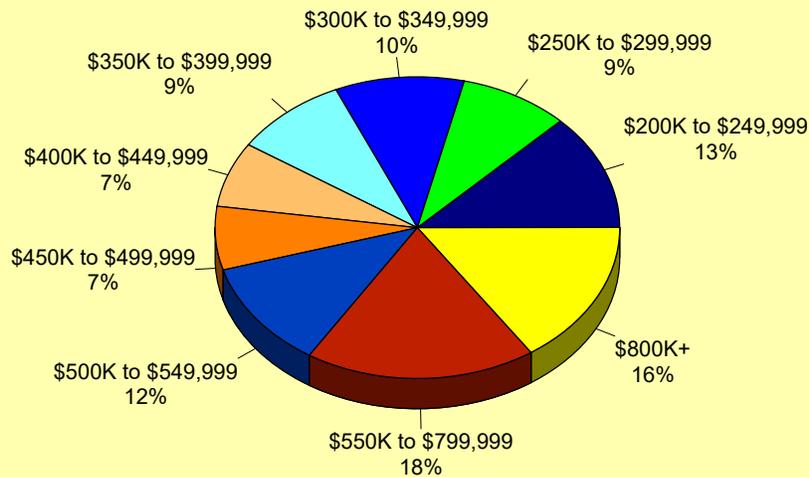
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 - City of Fairway, KS)

Q29. Demographics: If you were to move to another residence in Fairway, what would be the price point of the home you would be looking to purchase?

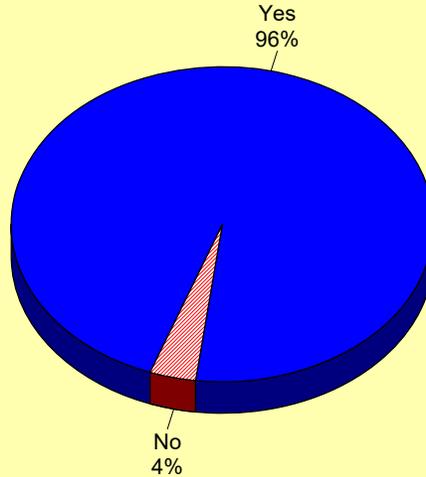
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 - City of Fairway, KS)

Q30. Demographics: Are you planning to live in Fairway for the next 5 years?

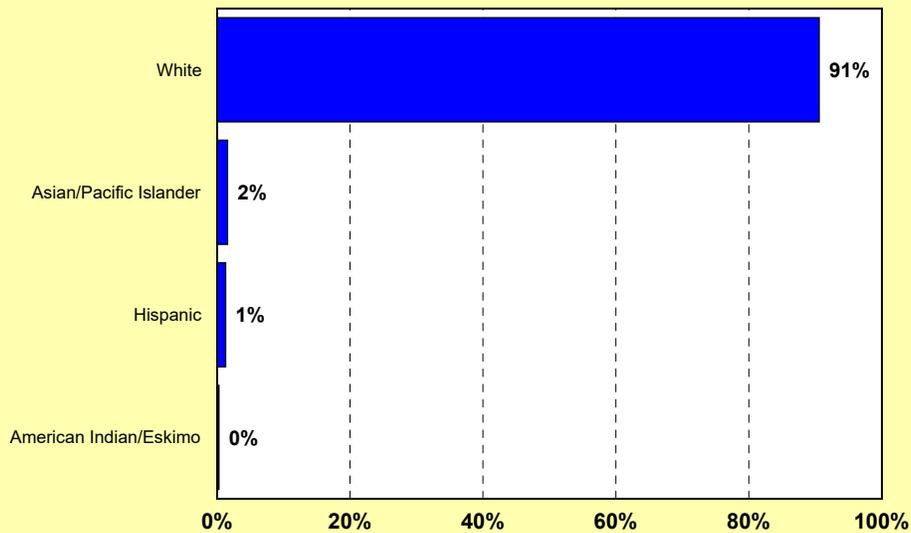
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 - City of Fairway, KS)

Q31. Demographics: Race/Ethnicity

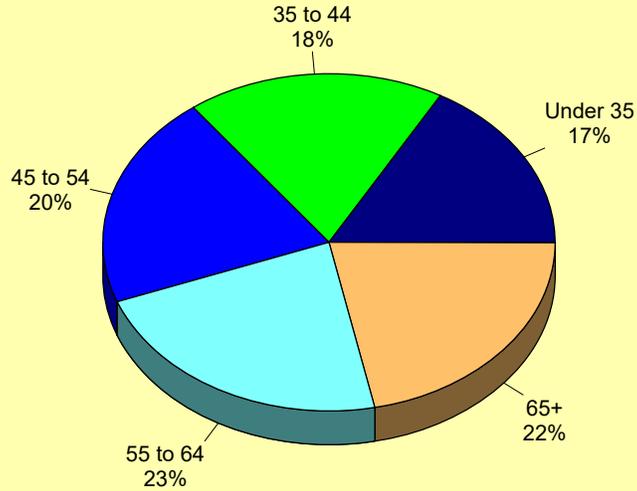
by percentage of respondents (multiple selections could be made)



Source: ETC Institute (2019 - City of Fairway, KS)

Q32. Demographics: What is your age?

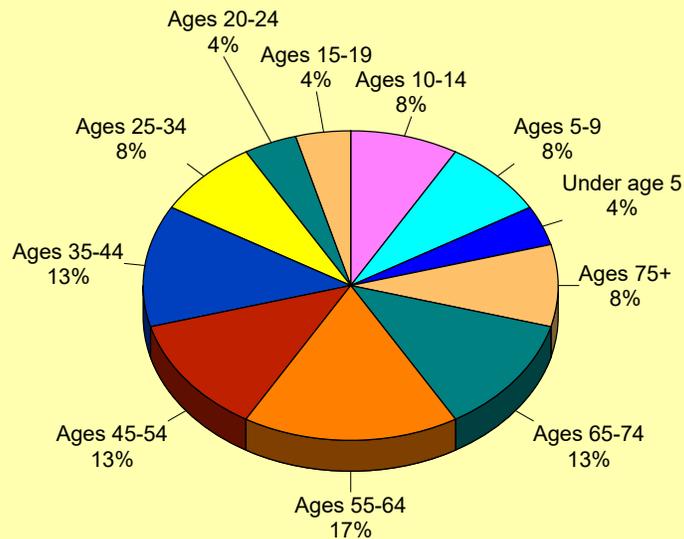
by percentage of respondents (excluding "not provided")



Source: ETC Institute (2019 - City of Fairway, KS)

Q33. Demographics: Including yourself, how many people in your household are:

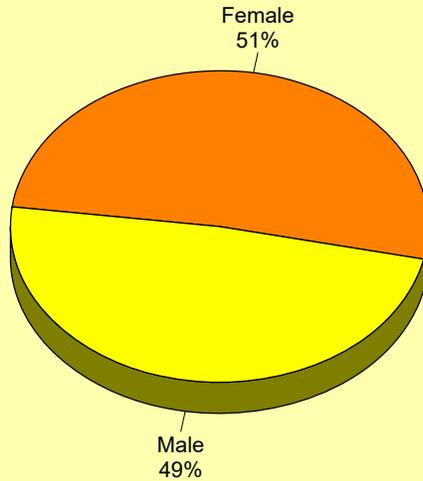
by percentage of persons in the household



Source: ETC Institute (2019 - City of Fairway, KS)

Q34. Demographics: Gender

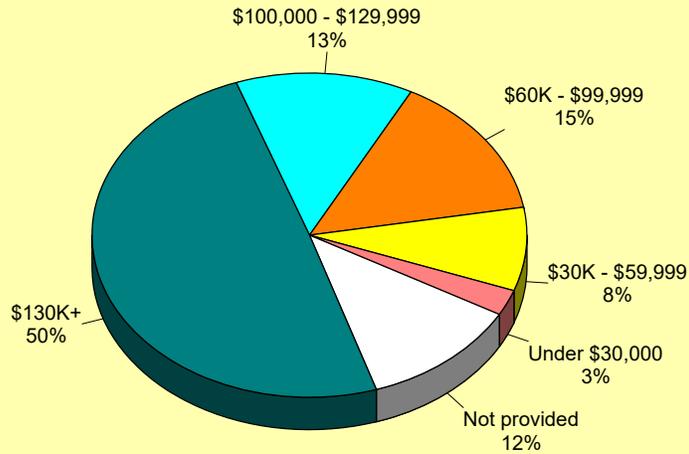
by percentage of respondents (excluding "not provided")



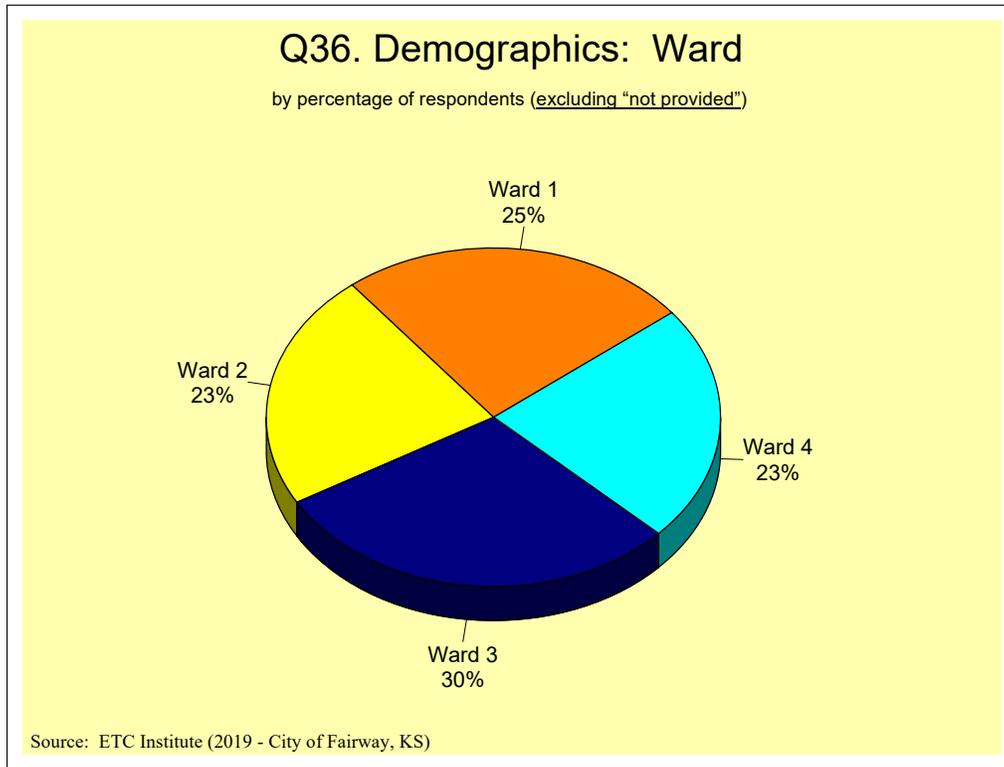
Source: ETC Institute (2019 - City of Fairway, KS)

Q35. Demographics: Total Household Income

by percentage of respondents



Source: ETC Institute (2019 - City of Fairway, KS)



Section 2:
Benchmarking Analysis

Benchmarking Summary Report

Fairway, Kansas

Overview

ETC Institute's DirectionFinder® program was originally developed in 1999 to help community leaders across the United States use statistically valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 300 cities and counties in 43 states.

This report contains benchmarking data from two sources. The first source is from a national survey that was administered by ETC Institute during the summer of 2018 to a random sample of over 4,000 residents in the continental United States. The second source is from a regional survey administered to a random sample of 370 Kansas and Missouri residents during the summer of 2018.

The “U.S. Average” shown in the charts reflects the overall results of ETC Institute’s national survey of more than 4,000 residents; the “Kansas/Missouri” average shown in the charts reflects the results of the survey of 370 residents in Kansas and Missouri.

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Fairway, KS is not authorized without written consent from ETC Institute.

Satisfaction with Major Categories of City Services Fairway vs. KS/MO vs. the U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 4 was "satisfied" (excluding don't knows)



Source: 2019 ETC Institute

